

What is a Decal?

A *decal* is an image that can be transferred to a surface. *Decals* or body graphics are used to brand a vehicle. Decals can signify either a theme or just branding. Decals give a character to the vehicle.

The Train Decal Art

Like other vehicles, trains too have decals/body graphics to differentiate versus the others. All trains, whether metro or non-metro, sport a decal or body graphic. The decal could be in terms of an object, lines, symbols and colours. They communicate the brand name, use brand colours, brand elements, or a theme.

Majhi Metro Festival 2022 revolves around a train decal or body graphic design contest. We would like to see how you would define Mumbai Metro trains via a decal design. The most inspiring & motivating design wins and will be executed on our fleet of trains.

We are looking for a train decal and **NOT** a full body wrap.

Examples of Train Decals



Train Decals



Full Body Wrap

